



Concordia Chamber of Commerce  
207 W 6th Street  
Concordia, KS 66901  
(785)243-4290  
Concordiakansaschamber.com

## Membership Services

### Receive Chamber Referrals

#### Referrals

Looking for potential customers and leads? The Chamber can help. Each day the Chamber receives phone calls and emails from potential customers looking for businesses that can help them with specific goods or services. We can only recommend Chamber member businesses when we receive a referral request. In addition to the referrals through telephone calls and walk-in inquiries, our online business directory is a valuable asset for your business. Let us send customers who are ready to buy to your business.

#### Website Directory

Your business will be listed on the Chamber website with the option to link directly to your website or other online options.

### Chamber Bucks

Chamber Bucks can be used at over 160 different chamber member businesses. Chamber Bucks work just like cash for both the customer and the business. Every year we issue close to \$50,000.00 in Chamber bucks to be spent locally. The Chamber of Commerce will provide a sign for you to place near your cash register or in the window of your business. Letting customers know you accept them. Your only job is to accept them and redeem them at the Chamber of Commerce office.

### Networking Opportunities

#### Face-to-Face Networking

All members are updated regularly of current events or opportunities that you can attend to show your commitment to the community. Face-to-face networking is an effective way to retain current customers and gain new clients. You will be added to receive Chamber emails and updates.

#### Be on a Committee

Looking to position your company as a business leader? How about heightening awareness of your business and enhancing your public profile? Chamber members can get involved with our committees to build connections, raise their professional profile and affect community change. Our committee's include the Fall Fest Committee, Music Fest Committee, Christmas Lighting Committee and Business in Motion Committee.

#### Growth for Young Professionals

Young professionals are invited to participate in the Pros of Con that supports networking opportunities and social interactions to young professionals in the Concordia area.



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## Membership Services

### Increase Visibility

#### Chamber Coffee

Sponsor a Chamber Coffee meeting. Each Tuesday morning the Chamber hosts a meeting to discuss upcoming events, promotions, fundraisers, etc. It is a great place for community outreach and boosting awareness. For a \$20 sponsorship, you or your business gets the spotlight throughout the week including a promotion on KNCK radio, exposure in the Blade-Empire's Advertiser and on social media. Your business will also be highlighted at the Chamber Coffee meeting.

#### Chamber After Hours

All members have the opportunity to host or attend Chamber After Hours. The cost of hosting an after hours event is up to the business. Previous hosts have served refreshments and held cocktail hours. The return on investment is endless. Business After Hours provides an opportunity to showcase services to others outside your clientele.

#### Ribbon Cutting

Request assistance with a ribbon-cutting or ground breaking event. If you are moving to a new location, opening a new business, or celebrating an expansion, the Chamber will hold ceremonies to commemorate the success and help promote and increase attendance.

### Free Advertising

#### Social Media

Submit your event or promotion and we will share your news on our Facebook page, Twitter, Instagram and Remind 101 text messaging service. We will also do a Chamber Email blast to all our members.

#### Radio

Submit your event or promotion and we will share your news with the community on KNCK during our Chamber Spotlight.

#### Chamber Coffee

If you are unable to attend Chamber Coffee, submit your event or promotion and we will share your news for you. Drop off flyers and we can pass them out to the 30-40 local businesses and community members who attend.

#### Display your Flyer in the Chamber Office

Bring us your flyers and we will display them for you in our office.



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## **Membership Services**

### **Marketing Support**

#### **Social Media Guidance**

Do you need help marketing your business on social media? Social media set up and help services are available

### **Business Education Seminars**

#### **Discounts on Educational Seminars**

Free or decreased cost for Chamber members to attend. The Chamber's goal is to host four business focused seminars a year. Our Lunch & Learns are a valuable way focus on business and professional development.

#### **Receive Updates**

Chamber Members receive updates on seminars in our area.

### **Client Services**

#### **Impress Guest and Clients**

The Chamber can help impress guests or clients in your business by setting up luncheons, tours, visitor packets, etc.

#### **Use our Conference Room for Free**

The Chamber Office conference room is also available for member's needs. Seats 45 people, whiteboard and TV, kitchen and a bathroom.

### **Supporting Second-Tier Economics**

#### **Support the Local Economy**

Membership dues support the local economy through the many initiatives of the Chamber of Commerce providing members with a return on investment. Your membership dues help us with operating funds, funding for our committees and events that bring people to Concordia to shop and explore.